



Sold out!



Bookstalls, garage sales, auctions, car washes—the fundraising possibilities are endless! Holding a stall, providing a service, or putting on an auction are great ways to fundraise for Wesley Mission. With a little bit of entrepreneurial spirit and elbow grease, you'll be amazed at how much money you can raise—and how much fun you have doing it!

Getting started

- Head to Wesley Community Fundraising and click 'Start Fundraising' to begin.
- Personalise your page with your story, photos and reasons for fundraising.
- Include your event details, such as when, where and what's on offer.

Setting goals

- Find out costs such as market stall hire and materials for craft.
- Decide how much you will sell your items or service for. Make sure you'll be making a profit!
- Estimate how many customers you expect.
- Set a realistic goal by multiplying the approximate profit per item or service by the expected number of customers.

Let everyone know

- Share your page link via email and social media with family, friends, colleagues, sports teams, church and/or community groups*.
- Update your Everyday Hero page regularly with photos and details of your preparations so your supporters can see your hard work and get excited about the event.

* If you plan to open your event to the public, check with your local council about any relevant regulations.

Get organised

- Consider helpers: will you need some extra sets of hands to make things run smoothly?
 - Work out how you will collect funds—if you will be collecting money manually, make sure you have change and a secure cash box.
 - Make an equipment checklist, including items such as plastic bags, display tables, chairs, tablecloths, bunting, banners, balloons and signs.
 - Work out how you will transport items or equipment.
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On the day

- Spread the word: talk to customers about why you chose to fundraise for Wesley Mission and how they can help further.
 - Remember to enjoy yourself!
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Afterwards

- Spread the word: talk to guests about why you chose to fundraise for Wesley Mission and how they can help further.
 - Remember to enjoy yourself!
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Afterwards

- Thank everyone who made a purchase, donated items or helped you out on the day: this can be done through your Everyday Hero page but it's also good to consider a phone call, email, text message or a handwritten note.
- Refresh your Everyday Hero page with updates and photos from your challenge.

Contact us

If you're interested in holding a stall, providing a service or putting on an event to fundraise for Wesley Mission, we would love to hear from you.

Wesley Mission Fundraising

1800 021 821

fundraising@wesleymission.org.au